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In the Heart of Virginia's Dark Tobacco Belt
Appomattox, Virginia

VIRGINIA PRESS ASSOCIATION

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EDITORIAL OPINION

AN INFORMED PEOPLE

(A selected editorial for National Newspaper Week)

Whether one reads a country weekly or a metropolitan daily newspaper, it is still apparent that at no time in man's history is a free exchange of information more urgently needed than right at this moment at the mid-point of the Twentieth Century as we embark into the Atomic Age.

The small country weekly has as vital a mission in the life of American citizens as the newspaper that has a circulation and reading public in the millions.

We of the newspaper world are doing our best to keep America strong by telling the truth. However, we are finding our readers in a state of apathy in many respects. Why? The answer is pretty remote. It would take a great deal of space to analyze our feelings on the world situation.

But one thing is apparent. Freedom is something easily lost and not so easily rewon. We must continue to fight for our liberty. Our liberty requires eternal vigilance against encroachments of all kinds.

A truly free press is always in the forefront of those battles, but a press alone cannot cause freedom to survive. It calls for an informed public which is ever-alert to threats to its freedoms and ever-eager to fight for its rights.

History shows us that freedom is lost wherever a free press is lost. Would-be dictators cannot stand the full harsh glare of publicity — they cannot tolerate truth. The press is first attacked, and once that is captured or made subservient other freedoms quickly fall and perish.

An informed people" is one that has access to the necessary information in order to be able to form its own opinion and manage its own affairs.

An "informed press" is a free press, which continually strives to give its readers the truth — all the facts possible about issues which may affect the readers' present and future lives.

Let's face the hard facts: The American people will remain an informed people as long as they have a free press. And they will have a free press only as long as they want it, cherish it and fight for it against all encroachments.

Once they fail to do this, purposely or by default, they will have lost the keystone to all their liberties which then will disappear like snowflakes under a warm sun.

—Port Neches (Tex.) Chronicle

BUILDING A COMMUNITY

(Selected)

The men who run retail stores are almost always community builders and all-around good citizens. The reason for this can be found in the constructive business attitude which is an integral part of successful retail management. One of the country's leading merchants and head of a large chain store system, recently made some remarks which illustrate this attitude. Cut-throat competition is out of date and has been for 50 years, he says. "If a man does a good job his competitor needn't worry him. A merchant who approaches business with the idea of serving the public well has nothing to fear from competition, however much of it there might be. In business as elsewhere we are our own pacemakers..

"There is no better friend to any merchant than a fair competitor .. who profits because he serves best. It is in service that the real competition occurs.

"Always remember that you are building not just a business but a community."

With this kind of thinking being voiced by leaders in retailing, it's no wonder that local merchants generally are good people to have around. And it provides the best kind of guarantee that the consumer is going to get the utmost in courtesy service, convenience and quality at the lowest possible price.

THE DEFLATION OF McCARTHY

(An Editorial from The Bedford Democrat)

The Senate has decided to postpone its decision on Senator McCarthy until after the November 2 election, and thereby some of its members have been saved the necessity of making an embarassing decision until the election is over. However, the select committee of the Senate, three Republicans and three Democrats, named to weigh the charges against the Wisconsin Senator, has published its findings, which are that on two important counts the Senate should censure him. This is a very damaging indictment, and it appears that no matter how the Senate may vote when it reconvenes November 8 to vote on the committee's report Mr. McCarthy already has been cut down to size.

The man from Wisconsin can be counted on to make a vigorous and spectacular fight of it when the question of censure comes to the Senate floor. There he will not be restricted by the rules of evidence and the judicial methods by which the Watkins committee conducted its hearings. He will have the right of unlimited debate, and he and his colse supporters, a dwindling band, can be counted on to make the most of it. The vote may even be close, because although censure involves no legal penalties it is a measure that the Senate has always been loath to take against one of its own membership. In fact in the whole history of the Senate only three members have been censured.However,it is difficult to see how the Senate can reject the indictment brought before it by its own commitee. The reputation of the six men composing that committee conscientious, objective manner in which they conducted their inquiry and the obvious effort in their report to give McCarthy the benefit of every doubt all must carry great weight with the Senate, as these things already have deeply impressed the public.

In fact, it seems that Senator McCarthy already has been censured in the eyes of the American people no matter what the Senate's final report may be. The chairman of the Republican national committee Leonard Hall, probably was not far wrong when he declared this week that the country already is sick and tired of the whole McCarthy question. That was doubtless a bit of wishful thinking on Mr. Hall's part for the Republican leadership now appears convinced that the Wisconsin Senator is a heavy liability to the party as it goes before the electorate. However, It is true that McCarthy has undergone a radical delusion this year through a series of developments. Not least of these of millions of Americans a chance to see just what McCarthy looked like and talked like and what manner of man he is.

It should be noted that Virginia's own Senator Robertson is one of the few members of the Senate who already have come out forthrightly in commendation of the select committee's indictment. Mr. Robertson gains stature by the position he has taken.

RECURRENCE UNLIKELY

(Winchester Star)

Twenty-five years ago the stock market crashed with a sickening thud, plunging the U. S. into its worst depression. Triggered by heavy speculative trading, purchases on 80 to 90 per cent margin and extensive bank loans to brokers, the crash wiped out five-sixths of the value of stocks involved, for a loss of $74 billion before the market reached its lowest point in July, 1933.

As the country approaches the silver anniversary of that fateful October day, some observers point out that prices on the New York Stock Exchange are almost as high as they were when the 1929 break was ushered in, with sales of 14,000,000 shares in one day.

The comparison is not accurate however. Due in inflation, and in terms of the 1929 dollar stock market prices now are approximately one-third lower than at their 1929 peak. Moreover, stocks today represent investment in a more stable and productive economy. Gross national production is 350 per cent of the 1929 figure, and employment is up 50 per cent.

In 1954, at least 50 per cent of the price of stocks must be put up in cash and there is an airtight securities exchange law. Americans will observe the anniversary of the financial crisis with firm confidence that it will not happen again.

MARGINAL RECESSIONS

(The Washington Post)

The time has come when a great deal more attention needs to be given the problem of incipient and regional recessions. As a whole the country is enjoying a high level of business activity; but this is not true of some parts of the country. There are some depressed area, some depressed businesses and some pockets of serious unemployment. It is easy to say in Washington that overall the situation is not bad and that the outlook is reasonably hopeful. But that sounds callous to unemployed coal miners, steel and railroad workers on part time or farmers whose incomes are reduced. Stewart Alsop reported recently that this situation now has reached the explosive political phase where it is going to react against the party in power.

Mr. Alsop based his report on a tour of West Virginia, Kentucky Ohio, New Jersey and New York. What he wrote about those states may also apply in New England. But it probably would not apply, at least in the same degree, to the South or West Coast, where the boom is still going strong. Mr. Alsop said that if the Republicans are to have a chance in November, the Administration must persuade the voters who are feeling pinched in the pocketbook that it is not indifferent to their troubles. What should the Government do?

The answer, obviously, is extremely difficult. First of all, however, the Administration would do well to confess that there is a problem and to discuss it in realistic terms. The fact that some Democrats have exaggerated the extent of the pinch is no reason for Republicans to exaggerate the extent of the boom. Mr. Benson faced up to the discouragement of the farmers when he modified the crop control regulations. Lead and zinc are being stockpiled at a rapid rate to put a prop under the mining industry. The tariff on watches has been raised 50 percent in an attempt to strengthen the watch industry.

But none of these things seems to be enough, and the latter two are subject to the criticism that they interfere with the workings of a free economy and tend to freeze uneconomic operations. In a dynamic society, bankruptcies and population movements are part of the price of freedom and progress. There was no way to save the buggy industry when the automobile became popular. Suffering cannot be wholly avoided in the face of technological change or regional shifts and competition. The problem is to ameliorate the hardships.

Much of the problems rests with state and local governments when nationally the economy is strong. Proper public works planning and cooperation in establishing new industries may be necessary. The Federal Government may be able to help by providing social security benefits to enable workers to move more easily to other areas. The time may come when direct evidence from certain segments of the economy will outweigh the statistics of the overall situation in the determination of policy. But the Government should not merely prop up outmoded or otherwise uneconomic enterprises.

The Council of Economic Advisors has been thinking chiefly in terms of averting a major depression. The techniques for that undertaking are different from those which the present situation calls for. Yet with the political pressures what they are the Government will not long be able to neglect the problem of the marginal recessions. It cannot afford to do so because of the great danger that they will grow on one another.

NATIONAL BIBLE WEEK

The Laymens National Committee announces that the 14th annual observance of National Bible Week will be held from October 18th through 24th. Its purpose is to encourage everyone to read the Bible .. and thus help to find the spiritual strength and courage which are so necessary to our very survival in today's chaotic world.

Abraham Lincoln once said that the Bible is "the best gift God has given to man." Its preceepts are timeless and as enduring as the world itself. Read the Bible during the Week .. and every week thereafter. —Selected.

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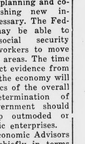

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From where I sit ... *by* Joe Marsh

"Blind Man's" Bluff

You know how Handy Turner down at the hardware store goes in for weird advertising stunts. Well, when it came to plugging his new Venetian blind department, his enthusiasm nearly landed him in trouble.

Handy painted a warning on the tailboard of his truck: "Caution—blind man driving."

"Had driven about a mile," Handy says, "when a state trooper stopped me and told me that sign might cause trouble. Guess he was right. From now on I'll advertise in the *Clarion*."

From where I sit, I agree—the highway is no place for jokes. We all ought to be considerate of the other fellow when we're driving. In fact, let's respect our neighbor's right of way *always*. Then, when we have differences of opinion—say about the best route to Centerville, or whether beer or buttermilk is better with lunch—there will be less chance of anybody developing any "blind" spots.

Joe Marsh

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...onewall

...wall, Oct. 5.- It's hot as ... so very, very dry. Do hope ...ll be blessed with a good rain ...

...nd Mrs. Bob Wheeler and ... Richmond spent the week-... his parents, Mr. and Mrs. ... Wheeler.

...nd Mrs. Wallace Bondurant ...ldren and Mrs. Tom David- ...ent, Edward spent Sunday ...ent, Mrs. Bondurant's parents, Mr. ...ah W. T. Younger, at Rust- ...

...nd Mrs. Lester Carson and ...Frances Jennings spent last ...day at Covington with Rev. ...d Bet Lee and family.

...nd Mrs. Tilton Lee and chil- ...ent Sunday with her par- ...Mr. and Mrs. Wash Wheeler, ...ance.

...Claude Chick, Mrs. Bernice ...Young and her daughter, Iva ...Mrs. Otis Gilliam, of Pros- ...and Mrs. Lester Carson ...Mrs. Henry Beard and son, ...spent Sunday with Mr. ...E. L. Chick.

...ple from around here ex- ...spend the wedding next Sa- ...evening of Mr. Howlette ...Jr. and Miss Arlene Grein ...Union Mill Church. Best ...for this fine young couple, ...long and happy life together.

...and Mrs. Vinson Russell and ...of Richmond spent the ...with her parents, Mr. and ...Thomas.

...hope for a big turn out at ...well Community Center ...day night to hear Repre- ...Watt Abbitt speak.

...M. Caldwell visited her ...ther, Mr. P. J. Caldwell, in ...Hospital, Lynchburg last ...glad to know that he is some ...

...M. U. of Hebron Church ...the home of Mrs. E. L. ...last Tuesday night, with a ...dance. Mrs. P. B. Strat- ...charge of the program.

...and Mrs. Lyle Thomas visit- ...sick sister, Mrs. John Inge ...Glad he is better.

...nturies from now man will ...sheth, says a scientist. It is ...however, if he will gum ...more than he is doing now. —Grit.

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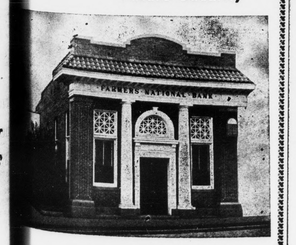

...'s no better advice for any person than to save regularly! ...'s the sure way of making your future free from worry ...nd of having the things you want from life. Whatever ...income, start the habit of saving a certain amount each ...day. Your savings will earn our regular rate of interest ...you'll be amazed at how fast your account will grow. Stop ...today and open your account.

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Richwood

Richwood, Oct. 5.- "That is a good book, which is opened with expectation and closed with profit." -Quoted.

G. T. Marsh spent a few days last week with Mr. and Mrs. Harold Marsh at Gladys.

Mrs. T. T. Wooldridge is spending a few days in Lynchburg with Mr. and Mrs. L. M. Ferguson and daughter, Judy.

Mrs. Emma Lawson, sister of Jno. Moore, Route 2, Concord, Tenn. and Dorothy Lawson, step-daughter of Mrs. Lawson visited a few days last week with Mr. and Mrs. John Moore and family.

Born to Mr. and Mrs. N. F. Powell Sunday a baby boy, in a Lynchburg hospital.

Mr. and Mrs. L. M. Ferguson and daughter, Judy, of Lynchburg, were the dinner guests of Mr. and Mrs. T. T. Wooldridge Sunday.

VIRGINIA PRICE OUTLOOK FOR OCT. VEGETABLES

In their periodic look at vegetable prices in Virginia, agricultural economists at VPI say the fall lima bean crop in the state is estimated at 32,000 bushels or 20% less than in 1953. Prices for fresh market should range from $1.25 to $1.75.

Volume supplies of snap beans should be available in Virginia and although the U. S. early fall crop is 13% less than in 1953, prices of from $1.00 to $1.50 per bushel are expected.

The Virginia late summer crop of cabbage was cut by drouth. Rains in the northern states indicate 171,600 tons available for fresh market sale. Prices .. $1.00 to $1.25 per 50 lb. bag.

The late summer cucumber crop is now estimated 13% above average as a result of rainfall in Pennsylvania and New York. The early fall cucumber crop is 8% above average and movement started in late September. Prices .. $1.00 to $1.25 per bushel.

There have been heavy plantings of late peppers in Virginia and U. S. plantings are 26% above average. Prices expected to be low until northern production is killed by frost .. $1.00 per bushel.

Virginia's summer commercial potato crop was down about 23%. The blight and hurricanes have damaged the late surplus crop in the northeast. Later estimates may reduce the crop somewhat from the 3,65,000,000 bushels estimated at present. Winter crop intentions are for 11,300 acres, down 2% from average because growers lost money last year, There may be some shortage in potatoes in early May, but prices are expected to decline from a $3.50 average at that time to $2.00 by June 20 and to $1.50 by July 10, if plantings are increased materially in the south, particularly in Alabama, South Carolina, North Carolina, and Virginia.

The late summer tomato crop of 9,000,000 bushels is adequate and prices of about $1.00 to $1.50 a bushel for fresh market sales are expected.

Most of the prices apply to U. S. No. 1 grades.

Spring Mills

Spring Mills, Oct. 5.- Jim Tibbs continues very ill in the home of Mr. and Mrs. Douglas Tibbs, where he has been since his release from the hospital where he was a patient for some time.

Mr. and Mrs. Mitchell Bomar and daughter, Miss Margaret Bomar, of West Virginia visited in the home of his brother-in-law and sister, Mr. and Mrs. Noel Crews this week.

Mrs. Bessie Foster, who has been visiting Mr. and Mrs. Russell Joy in Arlington returned home Sunday. She was accompanied by Mr. and Mrs. Joy who visited in the homes of Mr. and Mrs. N. S. Joy and Mr. and Mrs. Robertson Wood.

Mr. and Mrs. James spent several days last week in the home of Mr. and Mrs. E. G. West, in Martinsville. Mrs. West was a patient in the hospital there, where she underwent a surgery.

Mr. and Mrs. Maury Howard and Mrs. Annie Pearl Hendrick spent Sunday in Richmond visiting relatives.

Howard Jordan, who is doing business for the Armour people and who was located in Detroit, has been transferred to North Carolina.

G. A. SHIREY HAS REGISTERED DUROCS

Peoria, Ill., G. A. Shirey, purebred Duroc breeder, of Spout Spring, has two Duroc litters that qualified for Production Registry, according to B. R. Evans, secretary of the United Duroc Record Association.

To qualify a litter for Production Registry a sow must farrow and raise at least eight pigs to a 56-day weight of 320 pounds. In the case of a first litter gilt the weight required is 275 pounds.

Pupils With Perfect Sept. Attendance at Spout Spring School

The following pupils had perfect attendance records at Spout Spring school for September:

Grade Seven

Sarah Adams, Joyce Cheatham Mildred Franklin, Sandra Pillow, Floyd Coleman, Richard Grubbs.

Grade Six

Harriette Carson, Helen Grishaw, Katherine Routon, Russell Moore.

Grade Five

Ann Powell, Velma Wootten Thacker Cheatham, Melvin Grishaw, Richard Harris, Harry Mann, Wilson Mann, Mickey Martin, Jack Mayberry, Robert Williams, Jan Sykes.

Grade Four

William Garrett, Lee Mann, Alice Martin, Eunice Martin.

Grade Three

Wallace Burge, Marshall Cheatham, Lyle Grubbs, Roger Grubbs, Jimmie Holbrook, Paul Martin, Wayne Reynolds, Ginger Bean, Brenda Carson, Dale Cyrus, Sandra Robertson.

Grade Two

Pat Carson, Sammy Coleman, Fred Dickerson, Robert Garrette, Earl Harris, Jerry Mann, Ronnie Williams, Jennie Henry, Joyce Holbrook, Ruby Mayberry, Patsy Mayberry.

Grade One

H. T. Cheatham, Ralph Cheatham, Thomas Elder, D. C. Floyd, Roger Grishaw, Allen Hash, N. H. Jones, David Phelps, Ralph Reynolds, Mett Powell, Caroline Coleman, Alice Faye Mann.

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V. M. I. wins football victory over Richmond Spiders, 19 to 6.

NATURAL RESOURCE CONSERVATION WEEK IN VA., OCT. 17-23

Conservation of Virginia's natural resources.. soil, water, forests and wildlife.. will get top billing during the week of October 17-23.

Although the observance is spearheaded by the Virginia Association of Soil Conservation District Supervisors, all agricultural agencies, farmers, and others will take part. Notable among these are the Virginia Forest Service, the Commission of Game and Inland Fisheries, and the VPI Agricultural Extension Service.

In endorsing the program, Governor Thomas B. Stanley pointed out that "the economic strength of the Commonwealth can be measured by the condition of its soils, waters, forest, and wildlife resources .... much progress has been made in protecting and conserving them."

He traced the progress of the 28 Soil Conservation Districts, embracing 97 of the 98 agricultural counties of the state. "This organized action on the part of Virginia landowners clearly indicates their intention to work together in the all important job."

As a result, the Governor said, complete soil and water conservation plans have been developed on more than one-fourth of the farms of the state.

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